Portfolio Samples Graphic Design & Production Art & Creative Direction

January 2021



Tony DeTore

Conway, NH
detoredesign@gmail.com
978 609 8032
www.detoredesigngroup.com/port2020
linkedin.com/in/tony-detore-2b814020



Experience

Advertising

Print, online, social media, environmental

Annual Reports

Book Design

Brochures

Catalogs

Retail and wholesale

Collateral Materials/Direct Mail

Corporate Identity Packages

Brand guides, stationary, business cards

Environmental Design

Interior and exterior with CAD Tools

Newsletters

Packaging and Point of Purchase Material

Photography

Studio, stock, model, art direction

Promotional Items/Clothing

Signage

Interior, exterior and community wayfinding

Social Media and Digital Graphics

Trade Show Graphics and Booths

Websites

Front-end design, Squarespace, CMS systems

Agencies/Marketing

Adrenaline Agency

ArcPoint Strategic Communications

DC&Co

Direct Associates

Exsel Advertising Eyeriss Creative

Impact Promotions

Mc|K Healthcare Advertising

Pinnacle Web Development

Swanson Advertising

Thomson Communications

Automotive

Boulevard Automotive

Hulbert Toyota

Book Design

Zydeco Shoes

Community Non-profit

Coalition for a Better Acre

Greater Lowell Community Foundation

Rotary Club of Lowell

Education & Training

Chelmsford High School Alumni Association

CommuniK-9

Dog Gone Reading & Visiting

Trainer's Warehouse

Fashion & Footwear

Atomic Thought

Blundstone USA

Helix USA

Hitchcock Shoes

Sanita Shoes

Sugar River Outfitters

Vibram

Financial

Comerica Bank Fulton Bank

KevBank

Kennebunk Savings Bank

MassPay Origin Bank

Ryan Financial

Santander Bank, N.A.
Southbridge Credit Union

USALLIANCE Financial

Healthcare

ABIOMED

ACCEPT Personal Training

ACP Home Medical Products

Arthrosurface, Inc.

Bedford, NH Fire Department

Boston Medical Center

Boston Senior Home Care

Peter Breen, DMD

Circle Health/Lowell General Hospital

Critical Therapeutics, Inc.

ComfortCare HMR

CSA Medical, Inc.

D'Youville Life & Wellness Community

Generations Physical Therapy

Greater Lowell Health Alliance

Hevwood Healthcare

Home Health Foundation

Lowell Community Health Center

Merrimack Valley Emergency Associates

NxStage Kidney Care

Psomagen

Schwarz Pharma AG SwanBio Therapeutics

Talking About Health

Household

AquaSave Inc. BL Companies

Corliss Brothers Landscaping

Gastite

Momentum Flooring

Morgan Storage

SeedTree Exotic Woods

Imaging & Security

Axsys Technologies

IDEMIA North America

Information Technology

Avalon Solutions Group

Anakena Solutions

Intellego Solutions

Preveil

Straight Talk Technology

Legal

Boston Bar Association

DT Ward, PC

Gallagher & Cavanaugh, LLP

Morgan Records Management Stephens & Michaels Associates

Music & Entertainment

D'Pergo Custom Guitars

Manchester Music Mill

RatPak Records Stratosphere

Vic Firth, Inc.

Pets

The Bark & Call Inn

PetVet

Priceless Pet

Plastics

Agru America Hv-Ten Plastics

Real Estate/Construction

Andover Country Club

The Balsams

Carrington Estates

DC Development & Construction

ERA The Masiello Group

JR Caffray & Associates

Heritage Construction

Heritage Properties/Real Estate

Homes at Meadow Creek

Lakeshore Realty

Lantagne Construction

Original Township Properties

Joanne Souza Real Estate

Retail

CityWicks

Cohasset Colonials

Duncraft Birdfeeding

Osram Sylvania

Shaker Workshops

Travel & Tourism

American Textile History Museum

AAA Northeast

ParaFlight, LLC

Tots In Mind

Print, online and social media ads Annual reports

Brochures

Collateral materials/direct mail Corporate identity, including logo updates, re-brand art direction, brand guide, service line logo build-out, stationary, business cards, envelopes and internal documents Invitation sets and event marketing Posters and flyers

Billboards and transit bus ads Banners and retractable displays Environmental posters and banners Newsletters (internal and community) Photography (studio/staff, event, art

direction and stock library management Promotional items and clothing Signage (interior, exterior and

Trade show graphics and booths Website (front-end development)

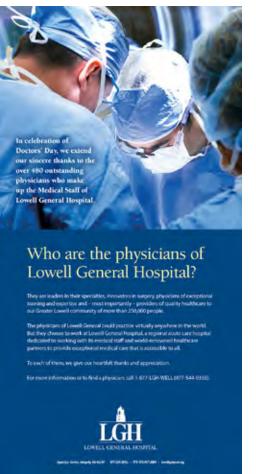
community wayfinding)

















Hanchett

Endoscopy

Elevator (5)

OB/GYN

Waiting &

Restrooms III

Ms2











Print, online and social media ads Annual reports Brochures Collateral Materials/Direct Mail Corporate identity, including logo updates, re-brand art direction, brand guide, service line logo build-out, stationary, business cards, envelopes and internal documents Invitation sets and event marketing Posters and flyers Billboards and transit bus ads Banners and retractable displays Environmental posters and banners

Newsletters (internal and community)

Photography art direction and stock

Promotional items and clothing

Signage (interior and exterior)

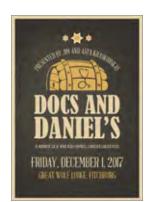
Trade show graphics and booths

Website (front-end development)

library management

















Heywood Healthcare

20 Geor Street, Gordon, MA (1440) | 657(650-3600 | frequencing

It's like a house call!



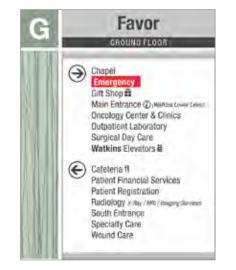




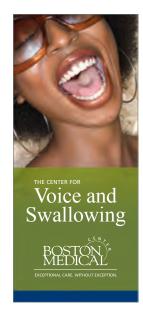




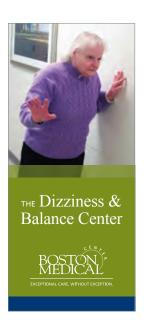




Brochure design & print production









HEALTHCARE (PHILANTHROPY)

Lowell General Hospital – Lowell, MA • In-house Art Director & Freelance Graphic Designer

Print and online ads Corporate sponsorship brochure "Walk papers" brochure for participants to collect donations 52-page tribute book Posters and flyers Website (front-end development) Billboards and transit bus ads

Banners and an 8' retractable display

SAVE THE DATE! SUNDAY, MAY 16 Won't you join us to make a difference for cancer care in the Merrimack Valley? BECAUSE LGH neral.org/teamwalk or call 978-937-6434 for more inform











Promotional items

Photography

Print, online and social media ads

Annual reports

Brochures

Capital Campaign and Employee Giving brochures and collateral

Billboards

Newspaper 12-page inserts

Posters and flyers

Banners and retractable displays

Newsletter templates

Program invitation sets

Corporate identity updates

Environmental design and service area maps

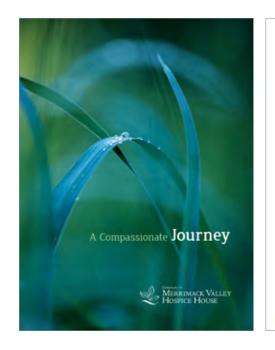
Patient education flyers and forms

Photography art direction and stock library management

Promotional items

Postcard design and mailing













Leading the Transformation

Home Health Foundation, which includes Home Health VNA and Merrimack:

Valley Hospice, is one of the most respected home health and hospice agencies in the region. A member of the Wellforce Health System, we are joining forces with Circle Home and Hallmark Health VNA and Hospice, building upon their rich traditions of providing quality home health and hospice care, while ushering in a new era of innovation with a relentless

of Home-Based Care

Hamiltonia

focus on transforming home-based care. Learn more at HomeHealthFoundation.org.













Print, online and social media ads

Annual report

Brochures

Corporate identity design, including stationary, business cards, envelopes and brand guide

Census 2020 collateral, including posters, flyers and postcards

Newsletter template

Posters, flyers and postcards

Website re-design (art direction)

Environmental design, including signage and community posters









BOSTON SENIOR

HOME CARE

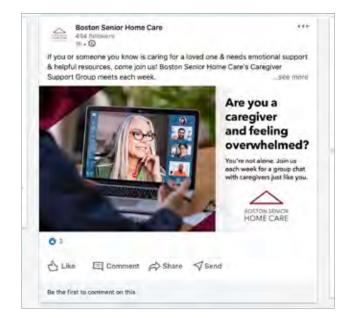


Boston Senior Home Care







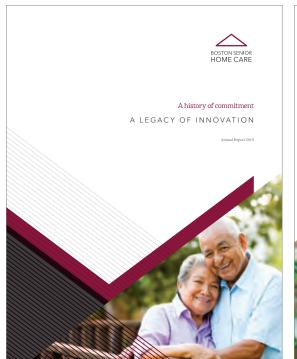
















Corporate identity design, including stationary, business cards, envelopes and brand guide

Brochure design and print production







HEALTHCARE (VNA & HOME HEALTHCARE)

D'Youville Life & Wellness Community – Lowell, MA • Freelance Graphic Designer/Art Director

Print and online ads

Billboards

Corporate identity revisions, brand guide, and service line logo build-out

Pocket folder and thank you cards

Campus map

Posters, flyers and event invitations

Promotional items/clothing

Trade show booth background

Newsletter template

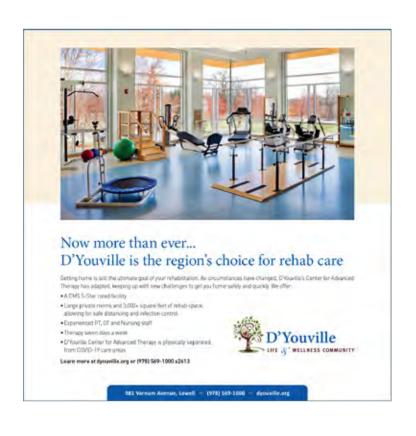
Retail kiosk inserts













Corporate identity, including logo design updates, stationary, business cards and envelopes

Annual reports

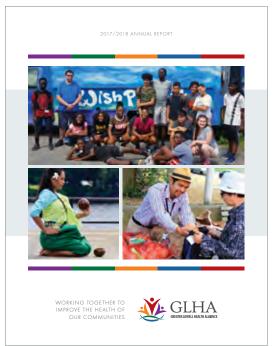
Annual meeting invitation sets

Posters and flyers









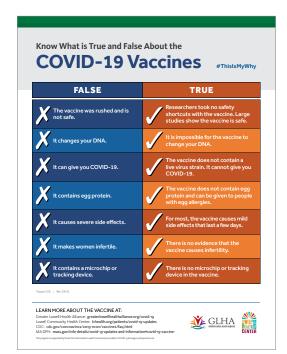


HEALTHCARE (COMMUNITY HEALTH)

Lowell Community Health Center – Lowell, MA • Freelance Graphic Designer/Art Director

COVID-19 vaccine communications (flyers and online graphics) Email template design and production (Constant Contact) Website graphics audit and updates









Corporate identity design

Stationary design and production

































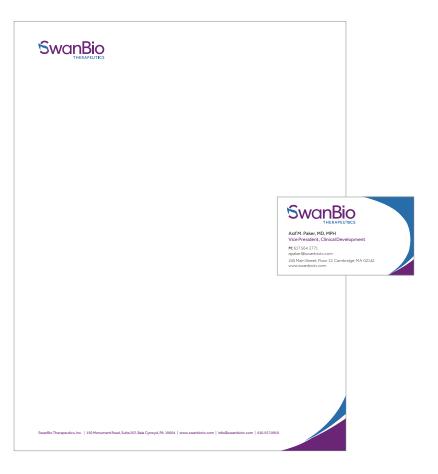












Social media ads; blog and email graphics

Brand guide

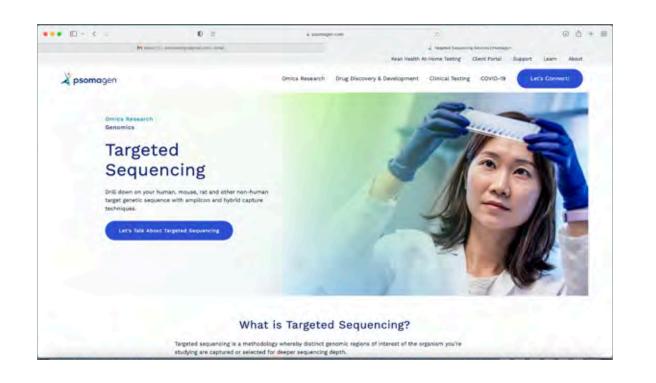
Case studies

Patient instruction sheets

Photography art direction and stock library management

Trade show graphics, booths and giveaway items

Website graphics (design and art direction) and asset management



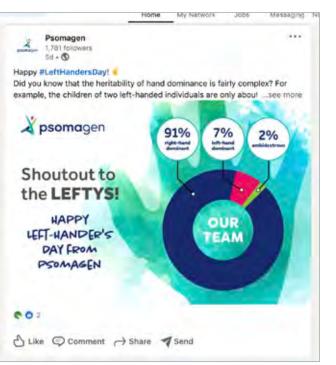








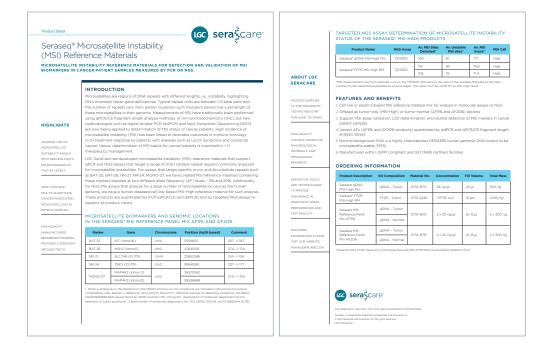




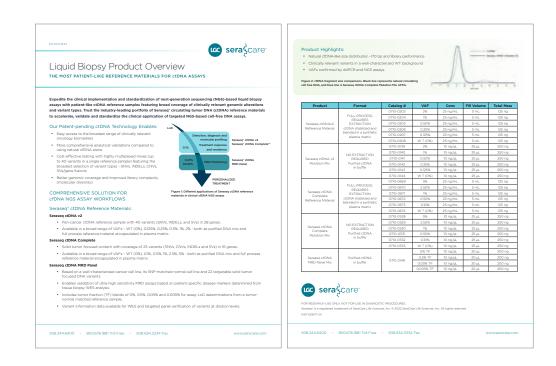


Brochures and White Papers

Corporate identity: brand survey,
logo updates, re-brand art direction,
and service line logo updates





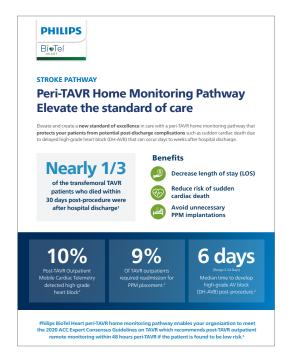


HEALTHCARE (MEDICAL DEVICES)

Philips BioTel Heart – Malvern, PA • Freelance Graphic Designer/Art Director

Brochures and product flyers







Print and online ad production

Brochures

Collateral materials/direct mail, including recipe binders and patient education documents/presentations

Posters and flyers

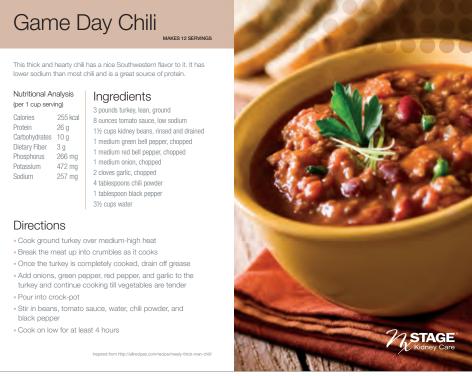
Newsletters

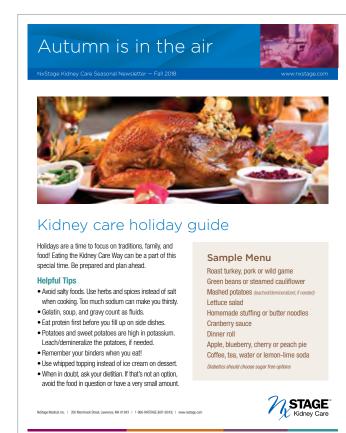
Promotional items/clothing

Website and social media banners

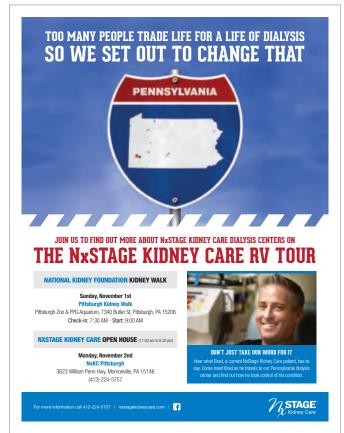


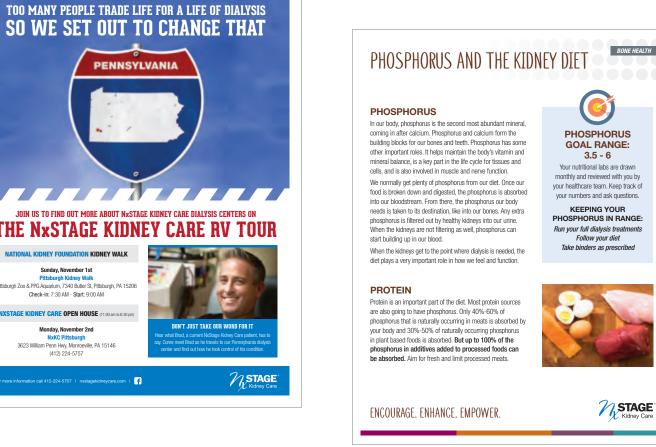


















dialysis. It is an eight week program that helps emotionally. It also includes thorough education to select the dialysis modality that best fits both their clinical and quality of life goals, including transplantation. Our TDC program consists of more frequent dialysis, where appropriate



GOALS OF TDC INCLUDE: Evaluate and stabilize cardiac status

 Select a modality that best fits their individual needs · Patients become advocates for their ESRD care

TDC AIMS TO GIVE PATIENTS AND FAMILIES THE TOOLS TO:

. Make an informed choice of dialysis modality Safelv initiate dialvsis treatments

Manage emotional challenges

Develop a strategy for achieving health and

HELP YOUR PATIENTS AVOID CRASHING INTO DIALYSIS When selecting a Transitional Dialysis Care

Emotional support

Continuity and transition

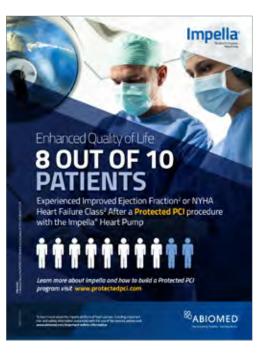
approach to gently ease into dialysis. Clinically along with extensive education on modality informed decisions that meet both clinical and quality of life goals when they need it most

Picker's Eight Principles of Patient Centered Car

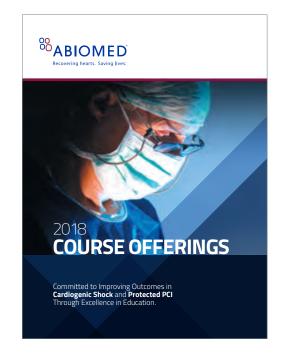
To locate a NxStage Kidney Care program, please visit

Print and online ad production Brochure edits and production











HEALTHCARE (MEDICAL DEVICES)

Eyeriss Creative – Waltham, MA • Agency Graphic Designer

Product launch flyer design and template setup Print ad design and template setup









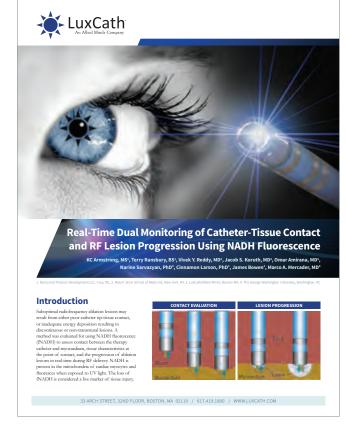
Brochures, flyers and posters to support program launches Trade show booth background

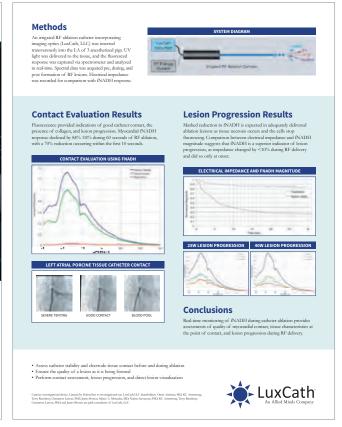












Corporate identity design, including stationary and business cards Postcards and patient documents Signage (interior and exterior)









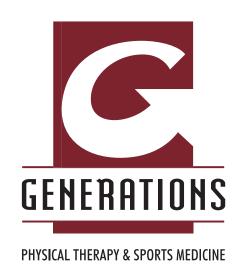
HEALTHCARE (PHYSICAL THERAPY)

Generations Physical Therapy – Chelmsford, MA • Freelance Graphic Designer/Art Director

Print ads

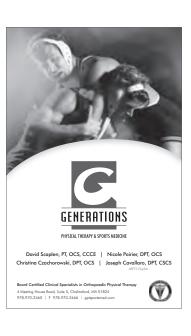
Corporate identity design, including stationary and business cards Promotional items/clothing Postcard design and mailing

Website (Dreamweaver)









Corporate identity design





















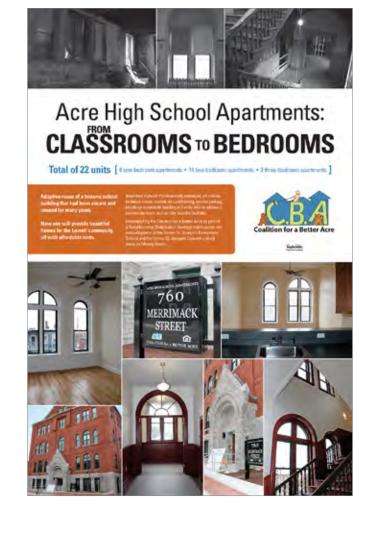




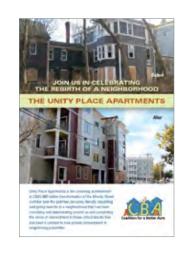


Print and online ads Annual reports Annual meeting invitation sets Ribbon-cutting event marketing Newsletters Posters and flyers

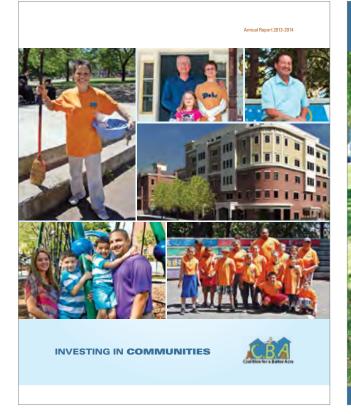












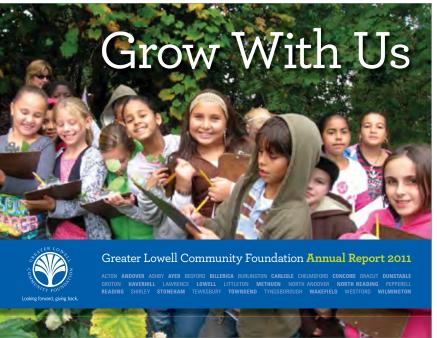


Annual reports

Event invitations, posters, programs and Powerpoint presentations

Posters and flyers







The Greater Lowell Community Foundation

Proudly Presents an Evening Dedicated to Philanthropy in our Community

The Year in Review and Looking Forward

Building Capacity, Sustaining Growth

We are proud of the strong history of the Greater Lowell Community Foundation and excited about the steps we are taking toward an even stronger future. As of December 31, 2011, the Greater Lowell Community Foundation was managing nearly \$21 million dollars of GLDF and Agency assets. The Foundation's success relies on our sound investment policies, but our most important reason for success is the

Last year individuals and organizations in the region donated nearly \$1.1 million dollars to our endowment and programs. Because of this continued generosity, we were able to distribute 20g rants, totaling 3748,835, to assist more than 132 local non-profits, as well as 133 scholarships, totaling \$167,146, to help local students with

Leadership

incredible generosity of our community.

In June 2011, GLCF hired Raymond E. Riddick, Jr. as Executive Director. Most recently Vice President of Business Development at Data Compliance Partners in Westford, Ray has also served as principal and managing director of Fusion Consulting in Westford He is the former Director of Customer Developmer for Aspen Medical Products in Irvine, CA, among o

Technical High School. He is also a former treasurer of the Lowell House, where he served 10 years on its board. A native of Lowell and member of the Lowell High School Athletic Hall of Fame, Ray is also a former member of the Lowell School Committee. 2011 By the Numbers Total Assets (12/31/11 Audited) \$20,910,388 Total contributions from donors \$1,111,302 Total endowed charitable funds Number of endowed scholarship funds added this year Total Lowell High School (LHS) scholarship funds Number of LHS students awarded scholarships

Looking Forward

Building on last year's success. 2012 promises to be a robust year filled with new programs and opportunities for our local partners and nonprofits. Plans for 2012 include a new fundraising event, **Communities in Bloom**, celebrating GLCF's role in helping Greater Lowell mmunities grow and succeed, while raising funds to enable us to identify and react to cal emergencies facing nonprofits. On September 22, GLCF will be hosting our first annual RiverRide Bike-a-Thon and Family Ride where individuals families and husinesses car Invertince bixe-4-into and ramily hole, where incliviously, latines and obstresses can raise funds to support their favorite nonprofits. The 2012 Annual Meeting features nationally renowned fundraising strategist for it. Jacobwith and valuable fundraising workshops for our nonprofits. At our 16th Annual Celebrate Giving! in November, we will honor the spirit of philanthropy and distribute more than \$100,000 in grants to area nonprofits Fulfilling our mission to build the next generation of philanthropists, GLCF announces our Generation Giving Circle, which connects like-minded young professionals with a passion

for giving back. We are also launching our Planning for Youth in Philanthropy, a pilot

program in partnership with Lowell High School to help edi

Key Accomplishments 2011:

Awarded more than \$916,000 in grants, scholarships and agency endowment distributions.

assessment with strategies for future long-term growth and community impact.

Received \$1,111,302 from GLCF donors, including a \$100,000 Challenge Grant to help build GLCF's Discretionary Funds to help meet the long-term needs in our community.

Attracted more than 750 civic, nonprofit and community leaders to the 15th Annual Celebrate Giving! Event, celebrating the spirit of philastritropy in the community, David McCilliver, world-class at lifethe and philastritropis, delivered the event's keynotic address and GLIC distributed nearly \$100,000 to 23 area nonprofit organizations. We also honored several outstanding individuals for their exemplay efforts to improve the quality of the inor service area. Joan O'Brien received the Barkers' Volunteer Award for Lifetime Achievement, Thristopher's Chort received the Burker C. Legast Rising Star Volunteer Award, and Amy Szablak, Rachel Collins, Lindsay Abbert and Tajek Vingenuit received the Volath Community Albert and Taylor Vigneault received the Youth Community Service Club Award.

Expanded the number of scholarships we successfully manage at Lowell High School, Greater Lowell Technical High School, and Lowell Catholic High School.



Enrich

Lowell Festival Foundation

It is through the generosity of donors such as the Renuka S. O'Connell New World Fund, a donor-advised fund with the Greater Lowell Community Foundation, that the Lowell Festiva Foundation is able to fulfill its mission to promote and enrich the cultural life for the people of Greater Lowell. The Lowell Festival Foundation is known primarily for its

leadership role in the Lowell Folk Festival, the largest free folk festival in the nation, occurring every July in downtown Lowel for the past 25 years. With continuous music on six outdoor stages, the festival presents an international array of traditiona folk music, ethnic foods, folk craft demonstrations, craft artisans,

and art to feed our hearts and enrich our souls."

"Our lives are so stress-filled and complicated that we need things like music



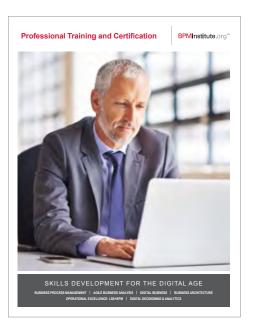
Inspire The Discovery Museums

is able to inspire enduring curiosity and love of learning in children

nurturing curiosity and creativity while breaking down cultural and socio-economic barriers to learning. Through a grant from is providing training, educational resources, and museum trips for family day care providers with Acre Family Child Care, with

"We foster the curiosity and creativity of children, who are 100% of our future our future leaders, scientists, community activists, philanthropists."

Brochure design and print production Program flyer template







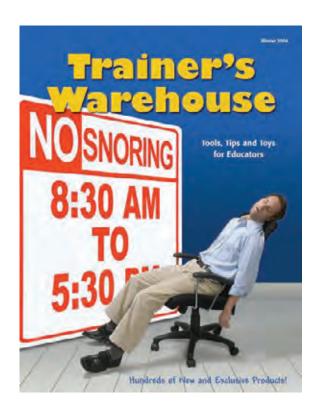


EDUCATION & TRAINING

Swanson Advertising – Salem, NH • Agency Graphic Designer

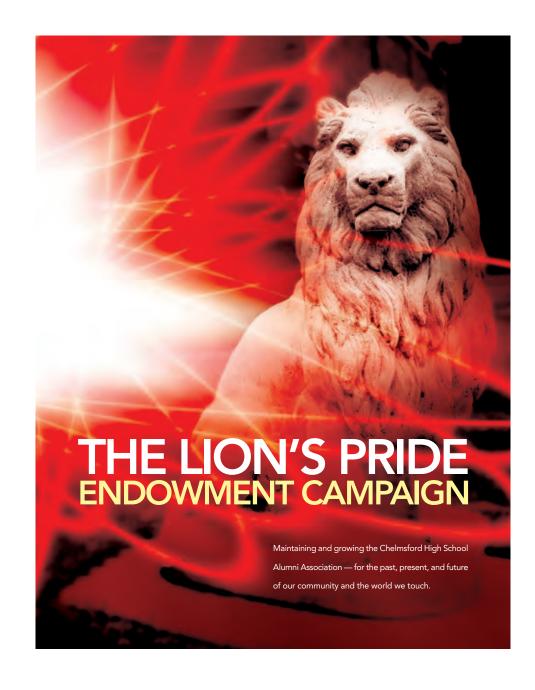
Catalog design and production Corporate Identity design







Brochure design and print production





Print ads

Brochures

Catalog design and production

Postcard design and mailing

Corporate identity design, including stationary and business cards

Posters and flyers

Point-of-purchase material

Exterior signage

Product and model photography

Website (front-end development)



















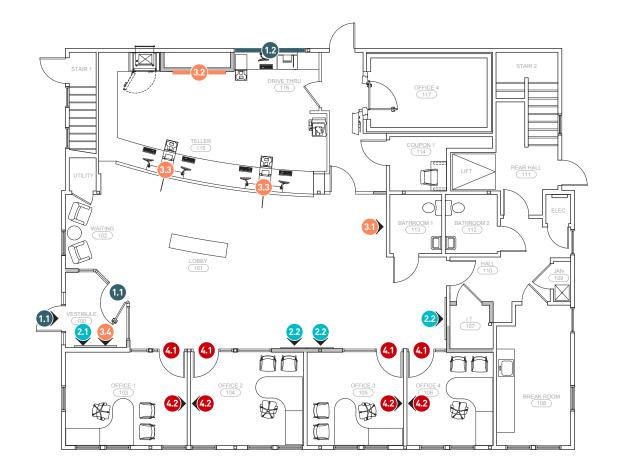
Experience design; brand application and interior design elements Interior and exterior signage Staff cultural training brochures and collateral





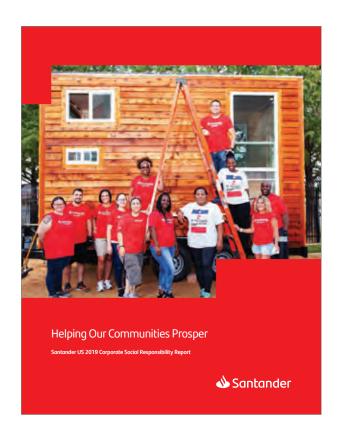


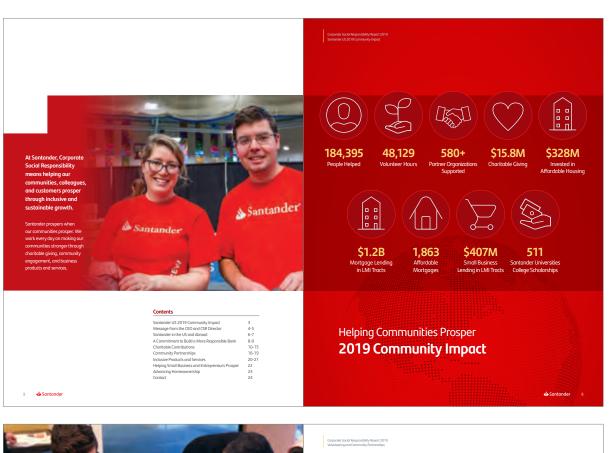




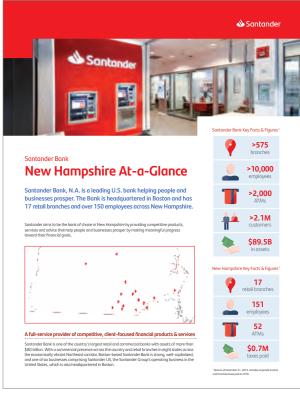


Corporate Social Responsibility annual reports Regional program flyers











Online, social media and print ad production
ATM signs and stickers
Parking signs
Flyers



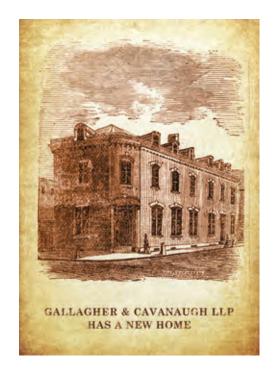




LEGAL

Gallagher & Cavanaugh – Lowell, MA • Freelance Graphic Designer/Art Director

Newspaper and magazine ads
Event invitations
Postcard design and mailing









Custom pocket folder Program flyers Infographics

Brochures











Product and program flyers and posters

White papers

Brochures

Infographics and miscellaneous product graphics and labels

Conference invitations and collateral

Newsletters

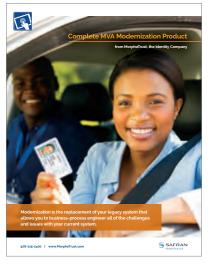
Scaled illustrations for presentations

Banners and retractable displays

Powerpoint slide backgrounds



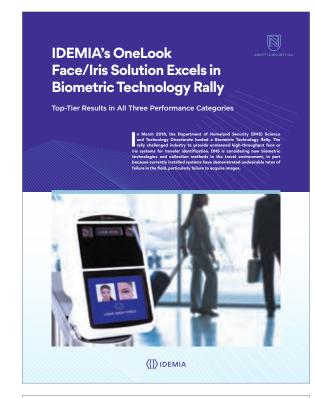


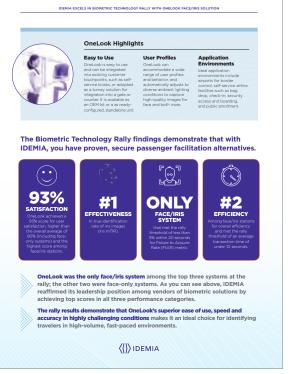






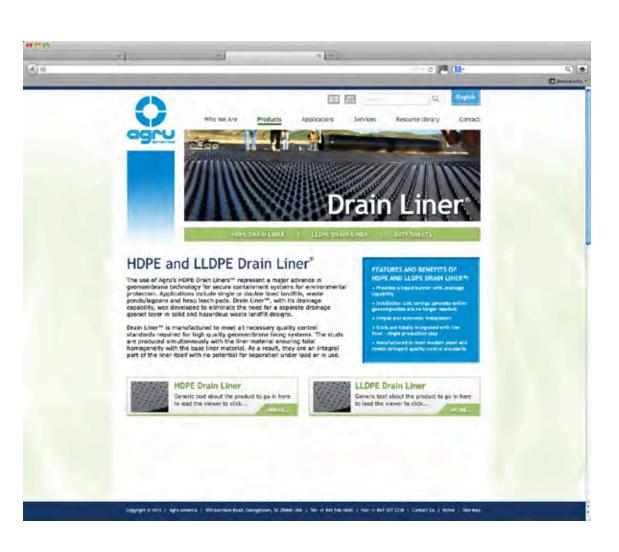






Print ad production Product catalog and brochure updates and production Retractable displays Trade show booth background Websites: Dreamweaver (Agru America) and Squarespace (HyTen)







Print and online ads

Brochures

Product catalog updates

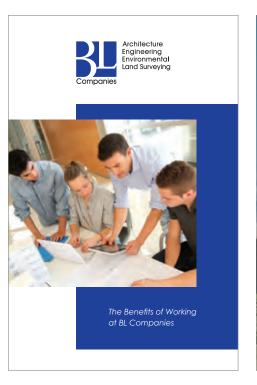
Website graphics

Flyers and posters

Trade show booth graphics

Signage (exterior)

Photo editing





BL Companies is proud to be 100 percent owned by its employees, As an ESOP ownership structure, the company's culture is to provide a supportive environment for excellent professionals to grow and develop to their highest potential and it is intended to be inclusive, where all employees are members of a team, which supports individuals working toward a common goal.

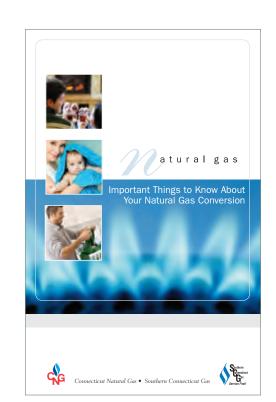
As stakeholders, employees will be encouraged to work together even more effectively, ultimately increasing the value of our company (as well as the value of their individual ESOP accounts).

There are also a number of other benefits such as employee retention and recruiting, employees can see and share in the linkage between performance and personal gain, employees have a wealth-building













OUR PRODUCTS

FLEXIBLE TECHNOLOGIES

Flexible Technologies, Inc. specializes in custom engineering, quality manufacturing, and outstanding customer service in the floor care and home appliance industry. Our customer base ranges from large CEM companies to small aftermarket distributors. The ability to adapt to meet each industry's unique needs has been our hallmark. We offer a wide array of products including self-retracting hoses, electrical hoses, and accessories to name a few. Flexible Technologies is ISO90012000 certified organization. We test our products to ASTM, UL, or customer specific standards in our onsite laboratory. We provide design and engineering services to meet our customers' specific needs.

H-Tech Duravent has redefined hose and ducting technology based on our utilization of advanced raw materials and a problem solving approach to the market place. We are leaders in manufacturing flexible hose and ducting for a multitude of applications including air, fume and dust collection. Customer satisfaction is the corneratone of our company. Hi-Tech Duravent is committed to ensure customer satisfaction through high qualificantinuous continuous improvement, innovative technology and a quick response. At Hi-Tech Duravent, we will recommend the best and the most competitively priced hose for your application. It is our goal to make sure that what you purchase is capable of doing what you bought it to do; and you receive it when you need tit



Flexible

HI-TECH DURAVENT

in rapid prototyping equipment to minimize design time. We manufacture products in a variety of standard and custom diameters, lengths, and colors. We even offer custom packaging. Dur innovative manufacturing process does not require the use of solvents or chemicals. This also allows us to produce a product that is odor-free and not subject to the bond failure with often occurs when those agents are used. Customer satisfaction is the cornerstone of Hi-Tech Medical. We pride ourselves in exceeding your orders. If you have an idea, please consult us to discuss the concept, and we will work with you to make it a reality. We'll have a quote complete with specifications, prices, and minimum quantities in your hands in no time!

FLEXSCHLAUCH

Flexschlauch has been distributing flexible tubing for over forty years. The flexible tube production GmbH is one of the premium leading providers in technical hoses and hose tech systems. The facts speak for themselves: Flexschlauch provides 24 hour delivery service, direct order via e-Shop, experienced staff, technical consulting and project planning on the ground, wide range of products, and overall excellent value for the money.



HI-TECH MEDICAL

FLEXIBLE DUCTING MALAYSIA

Flexible Ducting Malaysia manufactures a comprehensive range of high-quality hose and ducting products. Many of the best-known names in the medical and domestic appliance sectors turn to Flexible Ducting Malaysia for products they can really rely on. Flexible Ducting Malaysia is a company that offers a unique blend of long-term stability, traditions service, and unquestionable quality, together with a dedication to technological advance, true flexibility and an unrivalled record in bringing groundbreaking products to the market.



Print ads

Corporate identity design, including stationary and business cards

Brochures

Product sample packaging

Flyers

Pocket folder

Photography art direction (studio)

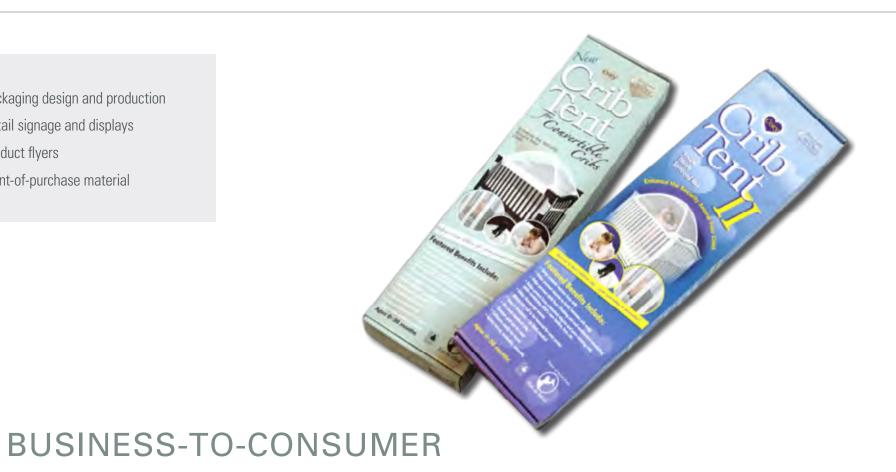
Retractable banner displays

Point-of-purchase material





Packaging design and production Retail signage and displays Product flyers Point-of-purchase material





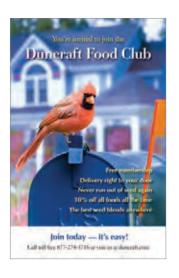
Exsel Advertising Group – Sturbridge, MA • Agency Graphic Designer

Packaging production Product flyers

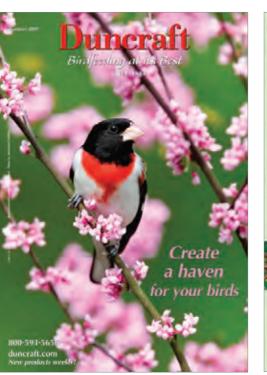


Catalog design and production
Packaging production
Web ads
Direct mail membership brochures











BUSINESS-TO-CONSUMER

Swanson Advertising – Salem, NH • Agency Graphic Designer

Catalog design and production
Packaging production
Photography art direction (studio)
Point-of-purchase material



Print ads

Corporate identity design, including stationary and business cards

Product flyers

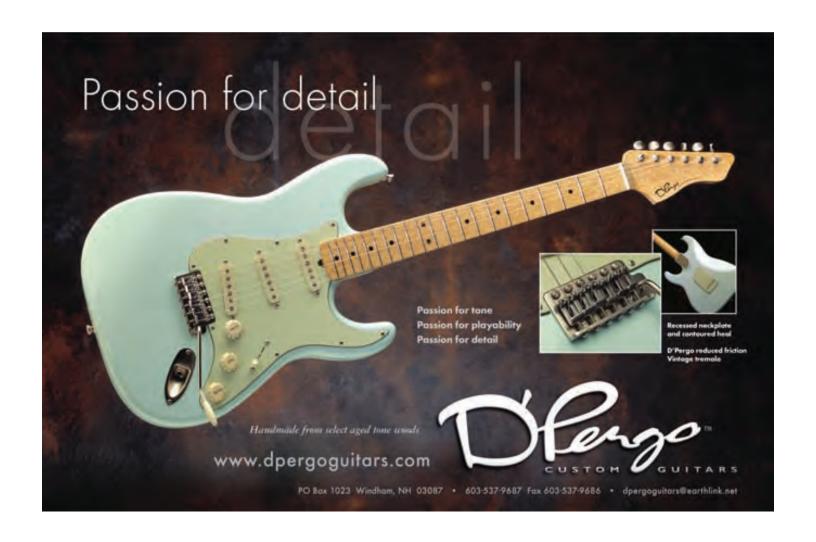
Hangtags/point-of-purchase material

Photography art direction

Trade show collateral

Website (Dreamweaver)









Print and online ads and graphics Corporate identity design Event posters and flyers CD sleeve and case design Point-of-purchase material for concert and album promotions Promotional items/clothing Postcards Website (Dreamweaver)

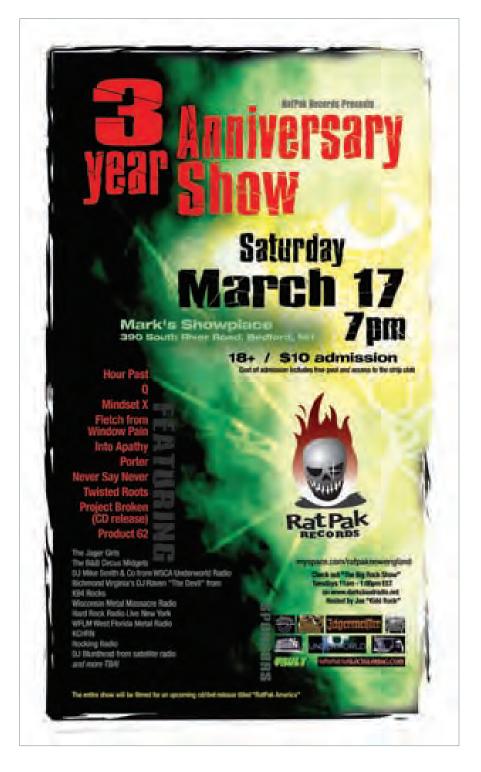












ParaFlight LLC – Shrewsbury, PA • Freelance Graphic Designer/Art Director

Logo updates and revisions Email design (Mailchimp) Website and social media banners Point-of-purchase cards

ESTRATOSPHERE











TRAVEL & TOURISM

Corporate identity design, including stationary and business cards Promotional items/clothing Rack cards









TRAVEL & TOURISM DirectAssociates – Natick, MA • Agency Graphic Designer

Print and online ads

Email design (InDesign)

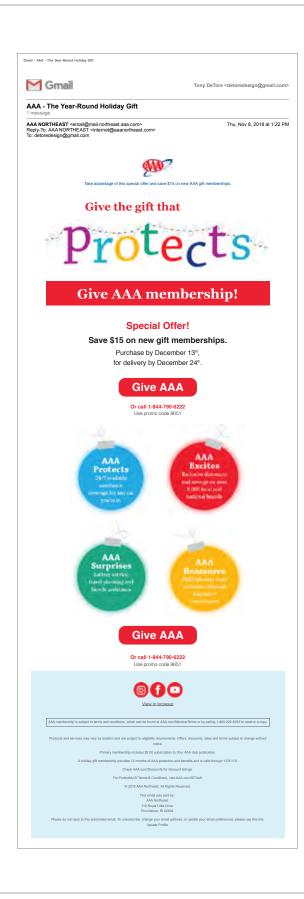
Brochures

Collateral materials/Direct mail packages for new and existing AAA members

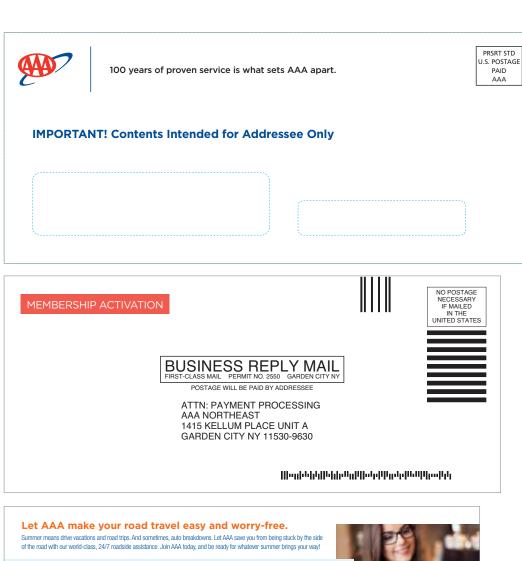
Print production for variable data print runs and mailing

Posters and flyers

Photography (stock library management; photo editing)









Print ads

Brochures

Newsletters

Event posters, invites and programs

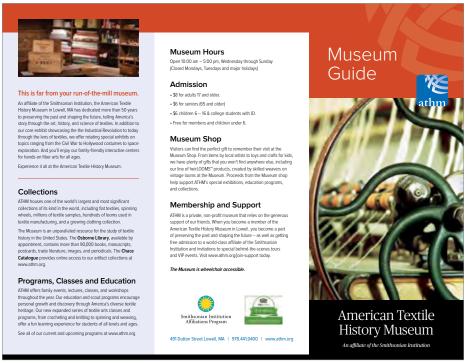
Property map

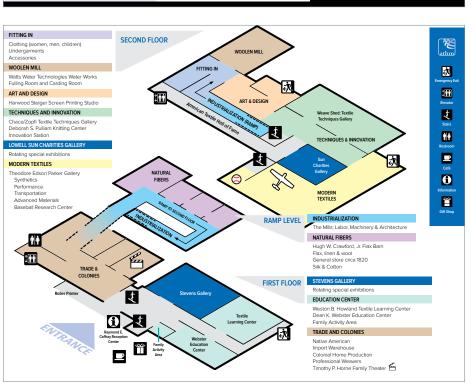
Annual report

Powerpoint template

Banners and banner stands





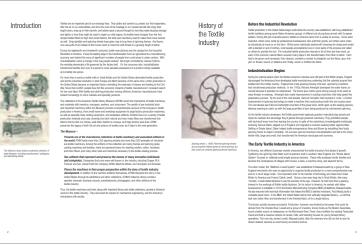


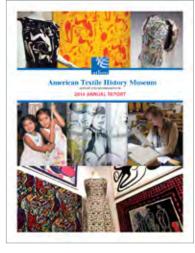












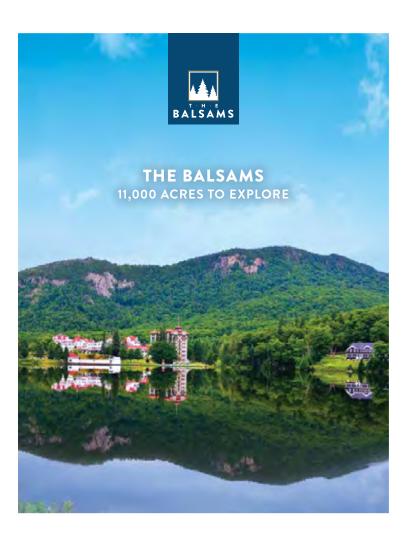


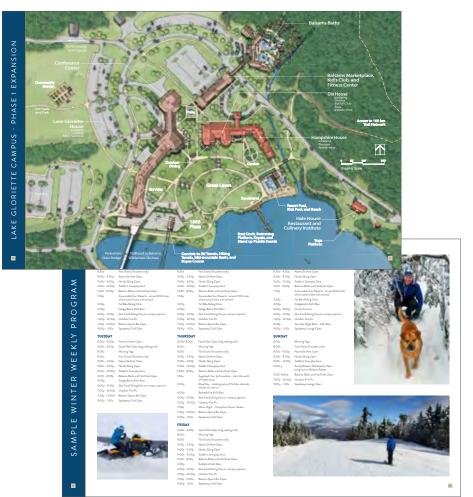
Colorizing and editing 60 hotel room floor plans

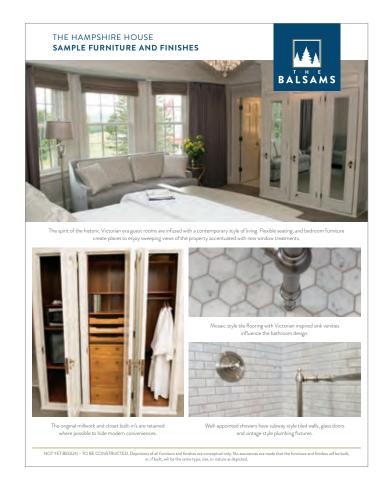
Brochures

Flyers and posters

Event invitations









who record the will be in the

Loslic Botton

RSVP at TheBalsamsResort.com/Open-House





REAL ESTATE

Swanson Advertising – Salem, NH • Agency Graphic Designer

Corporate identity design, including stationary and business cards Custom pocket folder/brochure Brochure with floor plan insert Floor plan flyers Colorizing and editing floor plans





Corporate identity (original logo and updated logo in 2017), including stationary and business cards

Signage for job sites and trucks

Website design and development (Squarespace)

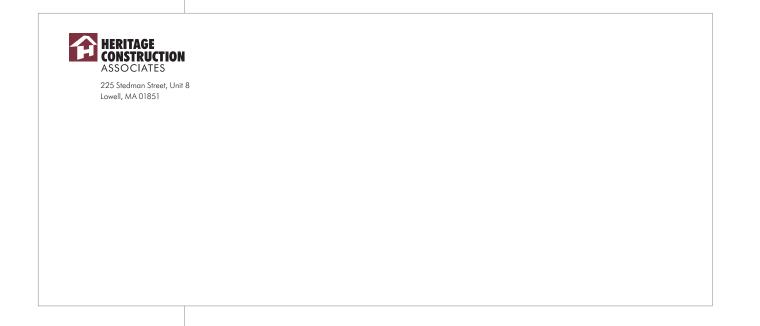






Heritage Construction Associates, LLC 🔳 225 Stedman Street, Unit 8, Lowell, MA 01851 P 978-970-0001 ■ F 978-770-2902 ■ www.heritage-con.com





Print and online ads

Brochures

Corporate identity updates and service line logo design, including stationary and business cards

Product launch flyers

Banners and retractable displays

Infographics

Trade show booth graphics

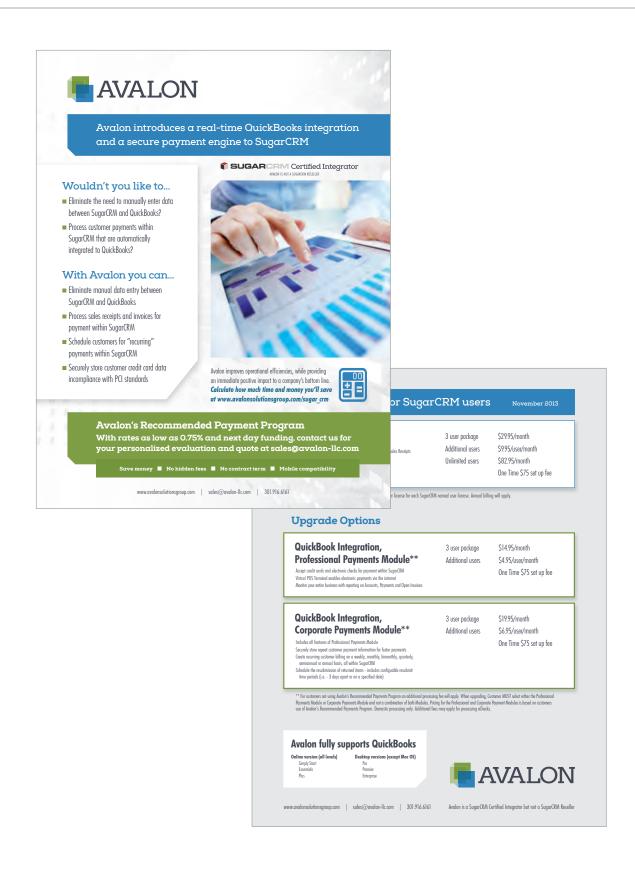
Website (front-end art direction)

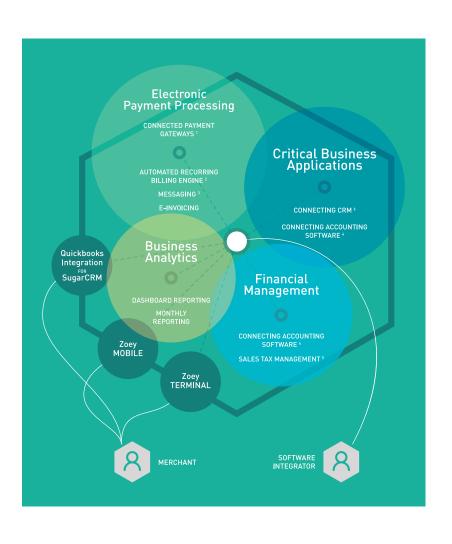


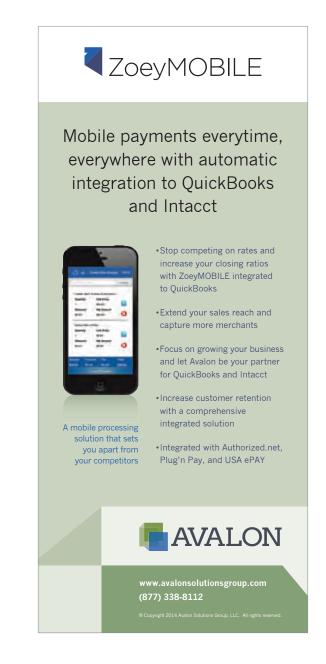




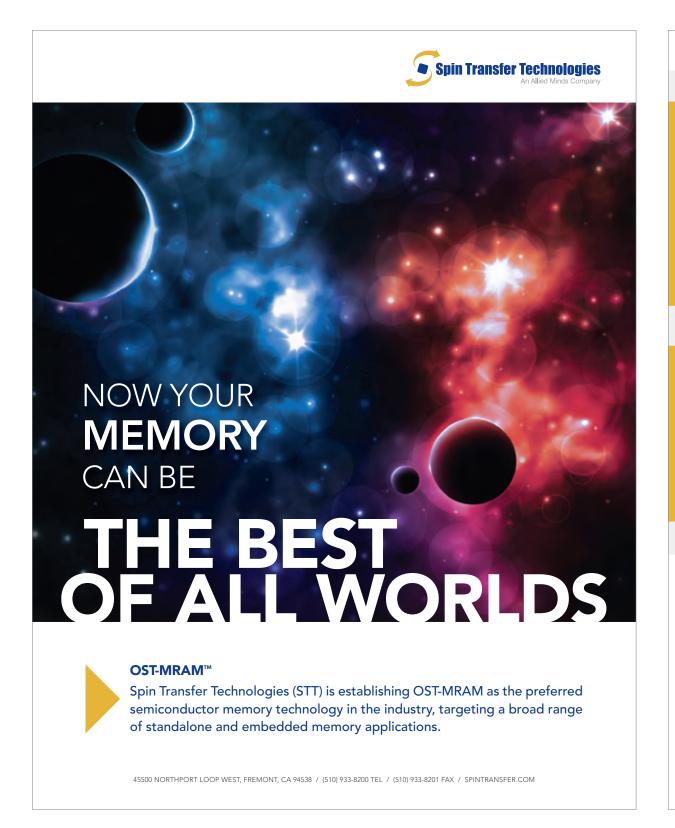








Product launch flyers





DIFFERENTIATION

MRAM (magneto-resistive random access memory) is a new and attractive alternative to existing semiconductor memory technologies such as Flash, DRAM and SRAM.

"Spin-Transfer" or ST-MRAM, combines features of Flash, DRAM and SRAM into a single memory type.

STT's patented OST-MRAM is a disruptive innovation in the field of spin transfer MRAM devices and offers advantages over other ST-MRAM technologies, including higher speed and write endurance, lower cost and power consumption.

MARKET OPPORTUNITY

OST-MRAM's unique combination of fast write speed, low power and virtually unlimited endurance enables it to address a wide range of applications. OST-MRAM has the potential to replace large segments of the Flash, SRAM and DRAM markets, which have an estimated combined value of more than \$60 billion a year worldwide, including both standalone and embedded uses. OST-MRAM provides a unique opportunity to serve the high-speed embedded SRAM market due to its one-of-a-kind performance advantage.



OST-MRAM's most visible opportunities as a standalone memory chip are in DRAM and NOR Flash replacement in storage systems, such as hard disk drives and RAID storage, and power-sensitive mobile devices, such as tablets and smartphones. In the embedded configuration, OST-MRAM opportunities are in replacing both embedded SRAM and NOR Flash, which are widely used in mobile, storage systems, consumer devices and microprocessors.

ABOUT SPIN TRANSFER TECHNOLOGIES

Spin Transfer Technologies, Inc. was established by Allied Minds and New York University to develop and commercialize its Orthogonal Spin Transfer Magneto-Resistive Random Access Memory technology, OST-MRAM™. The technology, invented by Professor Andrew Kent, is a disruptive innovation in the field of spin-transfer-based MRAM devices, enabling faster switching times, lower power operation, lower manufactured device cost, and scalability to smaller lithographic dimensions. For more information, visit www.spintransfer.com.

45500 NORTHPORT LOOP WEST, FREMONT, CA 94538 (510) 933-8200 TEL / (510) 933-8201 FAX / SPINTRANSFER.COM

ABOUT ALLIED MINDS

Allied Minds (LSE: ALM) is an innovative Boston-based science and technology development and commercialization company. Operating since 2006, Allied Minds forms, funds, manages and builds products and businesses based on innovative technologies developed at leading U.S. universities and federal research institutions. Allied Minds serves as a diversified holding company that supports its businesses and product development with capital, central management and shared services. For more information about the company, visit www.alliedminds.com.



Corporate identity design, including stationary and business cards
Custom pocket folder/brochure
Product flyers
Trade show booth design and graphics







INFORMATION TECHNOLOGY

Anakena Solutions – Tarzana, CA • Freelance Graphic Designer/Art Director

Product launch brochure





Thank you!

I hope you enjoyed this small sampling of my portfolio. If you have questions or would like additional/specific samples, please contact me.



Tony DeTore

Conway, NH
detoredesign@gmail.com
978 609 8032
www.detoredesigngroup.com/port2020
linkedin.com/in/tony-detore-2b814020

